

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor | \$15,000

- Sponsor signage at registration, start & finish lines, and post-race event
- Company logo on all correspondence
- Company logo featured on start/finish line signage
- Company logo featured in rotating sponsor banner on event home page
- Company logo featured on sponsor section of event website
- Company recognition in social media posts
- Booth at post-race reception
- Logo on event t-shirt
- 16 race-day registrations (race & post-race event)
- First right of refusal to negotiate Presenting Sponsor position for 2019

Post-Race/Entertainment Sponsor | \$10,000

- Sponsor signage at post-race reception
- Company logo featured in rotating sponsor banner on event Home Page
- Company logo featured on sponsor section of event website
- Company recognition in some social media posts
- Company logo on napkins & cups
- Logo on event t-shirt
- 12 race-day registrations (race & post-race event)

Pre-Race/Registration Sponsor | \$7,500

- Sponsor signage at registration table
- Company logo featured in rotating sponsor banner on event Home Page
- Company logo featured on sponsor section of event website
- Company recognition in some social media posts
- Logo on event t-shirt
- 10 race-day registrations (race & post-race event)

Finish Line Sponsor | \$7,500

- Sponsor signage at finish line
- Company logo featured on sponsor section of event website
- Company logo featured on finish line photos
- Logo on event t-shirt
- 10 race-day registrations (race & post-race event)

Starting Line Sponsor | \$5,000

- Sponsor signage at starting line
- Company logo featured on sponsor section of event website
- Logo on event t-shirt
- 10 race-day registrations (race & post-race event)

On-Course Water Station Sponsor | \$3,000

- Sponsor will be provided a spot along the course to provide water to volunteers and runners as they pass by
- Sponsor can bring volunteers (they may wear sponsor apparel) and banner/branded tablecloth and water cups will be displayed at the station
- Company logo featured on sponsor section of event website
- 6 race-day registrations (race & post-race event)

Bib Sponsor | \$3,000

- Company logo on all race-day bibs
- Company logo featured on sponsor section of event website
- 6 race-day registrations (race & post-race event)

Kilometer Sponsor | \$2,000

- Sponsor signage at 1 of the 4 km marker signs
- Company logo featured on sponsor section of event website
- Logo on event t-shirt
- 4 race-day registrations (race & post-race event)

T-Shirt Sponsor | \$1,000

- Company logo featured on sponsor section of event website
- Logo on event t-shirt
- [•] 2 race-day registrations (race & post-race event)